

FOR IMMEDIATE RELEASE

ATTN: Real Estate, Lifestyle and Entertainment Editors

**ELITE LUXURY HOMES FEATURED ON ABC™ TV15 SONORAN
LIVING SHOW**

Elite Luxury Homes in special episode: *Paradise in the Valley: The Houses We Call Home.*

Scottsdale, Arizona (August 13, 2001) – Arizona-based custom home builder Elite Luxury Homes, LLC, was chosen by ABC TV15 to be featured in an upcoming special episode of the exclusive *Sonoran Living* home show, to be aired September 14 and 16. One of only five custom homebuilders included in the showcase, Elite was chosen for the diversity and beauty of its custom home designs, construction methods, and unique customer service features.

“Elite Luxury Homes is delighted to be selected for this special feature,” said Chris Nelson, Elite president. ABC’s show will demonstrate how Elite Luxury Homes distinguishes itself by offering luxury ‘standard’ features that are unique from other Valley home builders.”

One of the topics of discussion includes the Elite Customer Care Program which includes special features that allow the homeowner to stay actively involved throughout the entire building process. Homeowners can go to the Elite Luxury Homes website (www.homesbyelite.com) to track the progress of their home every step of the way. In addition, they can keep family and friends updated via personalized digital pictures displayed at the site.

Elite Luxury Homes and ABC™ Channel 15 *Sonoran Living* Presents: *Paradise in the Valley: The Houses We Call Home.* The show will air Friday, September 14, 7-8:00 P.M.; and Sunday, September 16, 3-4:00 P.M.

About Elite Luxury Homes

Elite Luxury Homes (www.homesbyelite.com), is headquartered in Chandler, Arizona, and specializes in the design and building of elegant luxury custom home estates in Scottsdale, Paradise Valley, Phoenix, Chandler, Cave Creek, and Fountain Hills. “Elite Luxury Homes Building your vision into your home”

For more information, contact: Chris Nelson – 480.922.5956 ext. 6 or chris@homesbyelite.com